Business Voice

BUSINESS EXCELLENCE AWARDS HONOREES!





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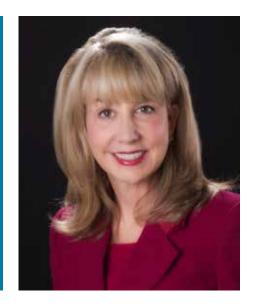






Celebrating You

KRISTIN MCMILLAN PRESIDENT & CEO



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elebrating what makes our business community so remarkable is something in which we take great pride at the Metro Chamber. This month, the Metro Chamber will hold its annual Business Excellence Awards Luncheon, and this year, we have expanded from 25 honored

businesses to 30. As you read in this issue, you can see why we couldn't quite bring ourselves to whittle it down any more. We thought these 30 businesses truly exemplified the tremendous spirit of business in Southern Nevada. We have businesses that are redefining how technology serves as a method of customer service and efficiency, nonprofits that are expanding their outreach through new and innovative ways of connecting with the community, and creative businesses taking steps in everything from sustainability initiatives to their own unique company cultures and celebrating their employees. I'm excited to share a glimpse of these outstanding organizations with you in this issue, and celebrating them October 19 at the Four Seasons Hotel for our annual Business Excellence Awards Luncheon.

We're also returning from our annual Washington, D.C. delegation, where we celebrated and championed Nevada businesses on a federal level to Congressional leaders, think-tanks, and policy makers. While in our nation's capital, we held two inaugural events that put Nevada front-and-center to some of Washington's most high profile individuals: the Nevada State Dinner Gala, a black-tie affair at the spectacular Metropolitan Club, and the Nevada Lights Up the Capitol Reception, an evening celebrating Nevada's bright lights, open spaces, free spirits, and enterprising attitude that makes it such an exceptional environment to live, work, and do business. More than 600 people, including Congressional leaders, staffers, special guests, UNLV and UNR alumni living in the area, and our delegation came out in full force to demonstrate why our state means business – in a celebratory, exciting way that only Nevada truly can do.

Last month, we also introduced our first Military Affairs Committee "MAC" Night Out, where we recognized four outstanding servicemen and servicewomen in our local active duty military, and two businesses that went above and beyond to serve our active duty and veteran communities. You can read up on that event in this issue, as well, and we are already

hard at work planning our second event for September 2018. Be on the lookout, and if you're interested in serving on our Military Affairs Committee, there has never been a better time to get involved.

In November, we'll also hold our annual Customer Service Excellence Luncheon – an event recognizing front-line employees who give extraordinary customer care to our visitors and residents every day. If your company isn't involved with this program, managed in partnership with the Las Vegas Convention and Visitors Authority, I encourage you to enroll. It's free, it's turnkey, and can play an important role in employee recognition and appreciation.

Creating these outlets – both locally and nationally – provides a spotlight to celebrate our vibrant businesses, as well as opportunities for you to exercise a strong voice where it matters and gain useful resources to grow, hire and succeed. The work we do celebrates you, champions you and fights for you, every single day. Here's to you!



INSURANCE CAREERS - LAS VEGAS

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EDITORIAL POLICY:

The Business Voice is a member newsletter of the Las Vegas Metro Chamber of Commerce. The Las Vegas Metro Chamber of Commerce welcomes input, ideas and suggestions from our members. As with any periodical, we must adhere to strict deadlines and we reserve the right to edit all materials submitted for publication. Commentaries that are marked as such do not necessarily reflect the opinion or position of the Chamber, its trustees or employees. The Chamber cannot guarantee the validity or accuracy of the contents of paid advertisements. Questions or concerns about content of the *Business Voice* can be addressed to Vice President of Marketing, Las Vegas Metro Chamber of Commerce, 575 Symphony Park Avenue, Suite 100, Las Vegas, NV 89106.

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—— Meet Your 2017 ——

BUSINESS EXCELLENCE AWARDS HONOREES!

THE METRO CHAMBER ON THE HILL



WELCOME NEW MEMBERS!







MEMBER SPOTLIGHTS







Chamber News

Celebrate the best of business at the 2017

Business Excellence Awards!

Celebrate the creativity and diversity of Southern Nevada's local business community at the Business Excellence Awards Luncheon on October 19. During the ceremony, the Metro Chamber will honor 30 outstanding local businesses who embrace resourcefulness and ingenuity. The awards luncheon will feature a special awards presentation and a recognition moment for all nominees. The Business Excellence Awards, exclusively sponsored by Nevada State Bank, will be held Thursday, October 19, at the Four Seasons Hotel, with a reception to meet and greet the honorees at 11:00 a.m., and the luncheon program beginning at noon. For more information on the program or to register for the luncheon, visit LVChamber.com or call 702.641.5822.

Mix, Mingle, and Build Your Connections at **Business Blend**

Fall back into great networking by mixing and mingling with your fellow Metro Chamber and Vegas Young Professionals members for the fall Business Blend at Enclave. Take in the sights from Enclave's rooftop deck and connect with colleagues at one of Las Vegas' newest corporate event venues. The Blend is one of the most popular events of the year, so be sure to RSVP, invite a friend or colleague, and be ready to meet new contacts. Light bites and beverages will be served. The Business Blend is Wednesday, October 25, at Enclave at 5:30 p.m. For more information or to register, visit LVChamber.com.

Save the Date for the Annual **Installation Luncheon!**

The Metro Chamber's annual State of the Chamber and Installation Luncheon will be held Wednesday, December 13, at the MGM Grand Conference Center. Join the Metro Chamber for a look ahead to 2018 as Chairman-Elect Michael Bolognini, market vice president of Cox Communications, takes the reins and outlines his vision for the broadest-based business organization in the state and the business community for the coming year. Reserve today for the Metro Chamber's largest luncheon program of the year at LVChamber.com. Individual seats are \$65 for members, \$80 for non-members, and \$650 for a table of ten. Sponsorship opportunities are also available.



U.S. Congressman Mark Amodei Returns for Eggs & Issues

Don't miss your opportunity to hear from U.S. Congressman Mark Amodei (NV-2) during the next Eggs & Issues breakfast, Friday, October 20, at The Sayers Club at the SLS Las Vegas. Eggs & Issues is an information-packed series that gives business leaders insight on federal issues impacting the local business community. Congressman Amodei currently sits on the House Appropriations Committee, and on the Interior, Environment and Related Agencies, Financial Services and General Government, and Legislative Branch subcommittees, as well as seveal caucuses, including the Veterans Job Caucus, Congressional Western Caucus, and the Bipartisan Climate Solutions Caucus. Tickets are \$40 for members, \$55 for non-members, and \$400 for a table of ten. For more information on Eggs & Issues and to register for the event, visit LVChamber.com.

CUSTOMER SERVICE * EXCELLENCE * Week!

October 2-7, 2017

Recognize the individuals who give you **GREAT** customer service! It's easy:

Text CSENOM to 95577

- ar -

Nominate online at LVChamber.com/cse

Nominate someone to say, "Thanks!" for the great customer care you receive and to help us reach our goal of recognizing 1,000 wonderful employees of Las Vegas this week!

For more information on the program, including enrolling your business, visit LVChamber.com or call 702.641.5822.







News You Need





October is National Cyber Security Awareness Month

The U.S. Department of Homeland Security recognizes October as National Cyber Security Awareness Month (NCSAM), and with cyber crime continuing to be a top issue for businesses of all sizes, efforts to bolster resources to businesses have increased. NCSAM is designed to engage and inform individuals and businesses on ways to protect their information and give them tools to stay safe online and increase resiliency. The U.S. Department of Homeland Security (dhs.gov), U.S. Small Business Administration (sba.gov), and other agencies have assembled guides, resources, checklists, and webinars to assist with businesses' cyber security efforts. The U.S. Department of Homeland Security has themes to each week of the month, with October 9 – 13 focused on creating a culture of cyber security in all organizations, no matter how large or small. The Metro Chamber will also host a cyber security Chamber University webinar in October. For more information, visit LVChamber.com.

Nevada Among 44 States Awarded with **STEP Funds**

The U.S. Small Business Administration awarded \$18 million in funding to 44 state international trade organizations through its State Trade Expansion Program (STEP) to support export growth among U.S. small businesses. The goal of the program is to increase both the number of small businesses that begin to export and the value of exports for small businesses currently exporting. Among the recipients was the Nevada Governor's Office of Economic Development, which was awarded \$125,000 in funds from the program for FY 2017. For more information on the STEP program, visit sba.gov.

Small Business Saturday



American Express' flagship small business initiative, Small Business Saturday, will take place Saturday, November 25, across the country. To help promote your business as a participant, visit shopsmall.org and download free printable signage and postcards, email templates, Shop Small logos, and infographics. The Metro

Chamber is also proud to support its member businesses during Small Business Saturday. Be sure to visit the Chamber's offices to stock up on flyers, balloons, buttons, and more fun swag from the Shop Small Wall. You can also submit special promotions or events to Danica Torchin at dtorchin@ lvchamber.com for a chance to be published on the Metro Chamber's social media networks. For more information on Small Business Saturday, visit shopsmall.org.

For Your Benefit



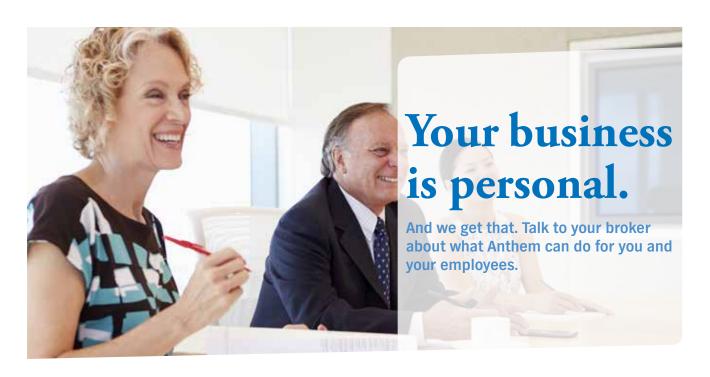
Reserve Your Booth at the **Biggest Business Event of the Year**

Preview Las Vegas 2018 will be Friday, January 26, at the Thomas & Mack Center - Cox Pavilion. Preview Las Vegas is the Metro Chamber's signature annual trade show and conference, drawing a crowd of nearly 2,000 attendees and more than 110 exhibitors. Attracting upper-level businesspeople empowered to make purchasing decisions on behalf of their companies, Preview is a source of need-to-know business and economic information, insights, best practices, and a forecast of the coming year. Previous speakers include Jim Clifton, CEO of Gallup; Tony Hsieh, CEO of Zappos; Rossi Ralenkotter, president of the LVCVA; Kerry Bubolz, president of the Vegas Golden Knights; and Jim Murren, chairman and CEO of MGM Resorts International.

Exhibitor and sponsorship opportunities are now available for Preview 2018. This is an excellent opportunity to get in front of decision-makers

in Southern Nevada business and ensure your brand is top-of-mind to potential and existing clients. Preview Las Vegas has historically been a venue for introducing new products, reintroducing services, and boosting your brand presence to professionals with purchasing power within their companies.

Exhibitor opportunities start at just \$1,275 and are available exclusively to Metro Chamber members in good standing. For more information or to register for an exhibit booth, visit LVChamber.com or call 702.641.5822.





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Your scene | You're seen

Eggs & Issues featuring U.S. Congresswoman Jacky Rosen APPECATE PROPERTY APPECATE P

U.S. Congresswoman Jacky Rosen gave her first address to Metro Chamber members, discussing federal issues impacting Southern Nevada's business community and taking questions from the audience. President's Club members then joined Congresswoman Rosen for a round table discussion. *Photos by Las Vegas Photo & Video.*



The Metro Chamber's Military Affairs Committee held its inaugural MAC Night Out, welcoming guests to Aliante Hotel & Casino to recognize four outstanding military servicemen and women, as well as two businesses, Redneck Riviera Country Bar and Station Casinos, that go above and beyond to serve Southern Nevada's active duty and veteran communities. *Photos by Las Vegas Photo & Video*.

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Meet Your 2017

BUSINESS EXCELLENCE AWARDS HONOREES!

his month, the Metro Chamber celebrates the annual Business Excellence Awards, expanding the awards pool from 25 to 30 honorees. These businesses are diverse, creative, innovative, and thinking of the Next Big Thing that will help them - and our region - stay competitive in the marketplace, truly reflecting the dynamism of our bright, bold, and enthusiastic business community. The Metro Chamber is proud to recognize these member businesses that represent the impressive scope of the business community in Southern Nevada.

From more than 120 submissions, the Business Excellence Awards committee has selected the following businesses as this year's honorees. Join the Metro Chamber and Nevada State Bank in celebrating these cultivators, groundbreakers, innovators, trailblazers, trendsetters, and visionaries of Southern Nevada's dynamic business community.

CELEBRATE THIS YEAR'S HONOREES AT THE 2017 BUSINESS EXCELLENCE **AWARDS LUNCHEON!**

Emcees: Kim and Dana Wagner of Channel 3's "Wake Up With the Wagners"

Exclusive Sponsor:



GROUNDBREAKERS

Bold, Trendsetting, Forward, Inspired, Ahead

America First Credit Union - This member-owned, not-for-profit financial institution has 17 locations in Southern Nevada, with plans for more. It strives to exemplify the philosophy of "people helping people," taking an active role with several initiatives, events, and organizations to give back to Southern Nevada. Each month, it honors one individual who dedicates their time to give back to the others with a \$500 prize as part of its Give Back Program, and has given back \$35,000 in the last four years. It conducts several support rallies internally and externally to support the military community in the Valley, including Thanksgiving turkey drives for servicemembers at Nellis and Creech Air Force Bases. It also holds financial literacy courses and programs, including seminars open to the public and literacy events at local schools. For more information, visit americafirst.com.

Assistance League of Las Vegas - For more than 40 years, Assistance League has been an all-volunteer organization, with volunteers contributing more than 48,000 hours last year. During the 2016/2017 school year, Operation School Bell provided a school-appropriate wardrobe to 7,917 students. Each student received a new jacket, jeans, shirts, athletic shoes, a week's supply of socks and underwear, a reading book, and a hygiene kit. In addition, its AL's Closet program provided emergency-need clothing to more than 3,000 students, and its bears program distributed nearly 5,000 teddy bears to 27 agencies dealing with children in crisis. Its thrift shop, recognized by *Desert Companion* as the Best Quality Thrift Shop in Las Vegas in 2014, provides designer clothing, antiques, collectibles, apparel, shoes, books, housewares, and jewelry. For more information, visit assistanceleague.org/las-vegas.

DC Building Group - A Las Vegas-born general contracting firm, DC Building Group has completed some of Las Vegas' most recognizable properties, including the Cracker Barrel in North Las Vegas, the famous four-story M&Ms World at the Showcase Mall, and Harley Davidson stores inside the Venetian and LINQ promenade. Its commitment to quality is evident in its 11-month warranty walk, which includes a member of the team performing a warranty walkthrough of a project one month prior to the standard 12-month warranty expiration date to ensure that any building system issues can be resolved at no cost to the client. Since its inception in 2001, its staff has doubled and it was named General Contracting Firm of the Year in 2017 by NAIOP Southern Nevada. For more information, visit buildwithdcbg.com.

M.J. Christensen Diamonds - Since 1939, M.J. Christensen Diamonds has been a preeminent retail brand in the Las Vegas area. The store employs 15 highly trained professionals with a commitment to excellence in every aspect of the jewelry business. The staff takes pride in sharing in the life celebrations and milestones that a special keepsake jewelry piece commemorates. It's not uncommon for the entire staff to be in tears after hearing a prospective groom's special plans to present an engagement ring to his sweetheart. Lifelong friendships are made between the staff and customers because of the follow-up that ensures the customer is completely satisfied. For more information, visit michristensen.com.

Nevada State Contractors Board - The Nevada State Contractors Board protects the health, safety, and welfare of the public through licensing and enforcement of the state's construction contracting activities. The Board has developed outreach presentations tailored for the community, including senior awareness programs that educate the elderly about scams and how to protect themselves; home improvement forums to educate homeowners on industry best practices, the importance of hiring a licensed contractor, and potential red flags; and tailored programs to educate public, private, and community-based groups on how to vet the credentials of licensed contractors. As the state has diversified its economy, the Board has evolved to meet the challenges of mega-building projects, solar construction, and the immense growth of the state. For more information, visit nycontractorsboard.com.







TRAILBLAZERS

Advocacy, Impact, Compassion, Education, Vision

Desert Radiology - Since 1966, Desert Radiology has been headquartered in the heart of the Las Vegas Medical District, with a strong passion for giving back to the community. In the last year, it donated nearly 31,000 diapers to the City Impact Center, beautified the Urban Garden at the City Impact Center, and gave 1,500 probono x-rays, ultrasounds, mammograms, and services to patients of Volunteers in Medicine of Southern Nevada. "At Desert Radiology, we always have compassion in our facilities and imaging centers, but what about our community?" says Richard Bodager, CEO. "To slightly alter a great quote, 'it's not what our community can do for us, it is what we can do for our community,' and I truly believe that. These aren't just our patients, these are our neighbors." For more information, visit desertradiology.com.

Fisher Phillips - Fisher Phillips is a national labor and employment law firm, representing employers in all matters of workplace legal problems. As the founding and managing partner of the Las Vegas office, partner Mark Ricciardi is considered one of the top labor and employment lawyers in Southern Nevada. The firm's extensive work with local employers helps create compliant, productive workplaces throughout Southern Nevada's business community. Its local office recently relocated downtown, hosting a free six-month series of "HR Academy" seminars at Las Vegas City Hall, helping downtown businesses cope with real-time workplace issues with serious legal consequences. It has also hosted seminars through the Metro Chamber, including Chamber University webinars and a seminar dedicated to workplace implications of legalizing marijuana. For more information, visit fisherphillips.com.

A Happy Nest - A Happy Nest is the only certified postpartum doula agency in Las Vegas, and began out of the need to support mothers and families living in Las Vegas, often with no nearby family or friends. The transition time after giving birth is often challenging and emotional for the mother and the family, and A Happy Nest specializes in this particular time in a family's life. Services include newborn care, postpartum care, lactation support, meal preparation, light household tasks, and education, all with the goal of supporting the family so they may focus on what's important: their new family reality. For more information, visit ahappynest.net.

Las Vegas Motor Speedway - The Las Vegas Motor Speedway is a key fixture in Las Vegas, hosting more than 1,400 annual event days a year, including major NASCAR and NHRA races and the Electric Daisy Carnival. It generates nearly a billion dollars in economic impact to area businesses, and gives back to the community through Speedway Children's Charities. It also hosts unique drivers programs, including Drivers Edge, which allows teenagers who have just received their drivers' licenses to know what it's like to drive in adverse conditions, such as wet roads, debris in the street, and how to respond if a child darts in the middle of the street. It also has Midnight Mayhem, a monthly evening program where street racers can race in a more controlled environment to combat illegal street racing. For more information, visit lyms.com.

Nevada Blind Children's Foundation - The mission of the Nevada Blind Children's Foundation is to provide educational and adapted recreational programs and services to children with visual impairments - all with an air of fun, creativity, and community. Its "Culture of Community" roadmap guides the organization to serve 60 students who utilize afterschool and skill-building programs and build a community of inclusiveness and social well-being among those affected by juvenile visual impairment. Parents often comment that at the Foundation, their children feel as though they are part of a group, and how the organization has impacted their child's social skills, life skills, and motivation to help future generations of those with visual impairments. For more information, visit nvblindchildren.org.

Southwest Gas Corporation - Southwest Gas promotes a culture of making a positive difference in the communities in which it serves, taking its corporate social responsibility and environmental and economic responsibilities seriously. In 2016, it unveiled a new initiative called Community Care, which houses its six primary community impact programs, including those related to employee giving, volunteerism, supplier diversity, energy assistance programs, business outreach, and corporate philanthropy. Its commitment to reducing its carbon footprint includes employing the latest technology to enhance energy efficiency, updating standard practices to reduce unnecessary driving, encouraging other organizations to adopt natural gas fleet vehicles, and consumer outreach to help residents and businesses make smart and responsible energy decisions. For more information, visit swgas.com.

VISIONARIES

Ambitious, Idealistic, Creative, Inspired, Imaginative

Geotab - With its U.S. headquarters in Las Vegas, Geotab is an industry-leading, open platform fleet management solution to businesses of all sizes. Its solutions help businesses manage their drivers and vehicles by using measurable, accurate, and actionable data, essentially putting to work the Internet of Things for fleet vehicles. Its solutions now encompass more than 800,000 devices and 16,000 customers worldwide. Its innovative approach to productivity and efficiency carries over to its workplace culture, with its core values hinging on continuously innovating and improving. Its leadership team boasts four Leadership Las Vegas graduates, and the organization gives generously of its time and resources to several local nonprofits. For more information, visit geotab.com.

Las Vegas Convention and Visitors Authority - The Las Vegas Convention and Visitors Authority prides itself on its creative, innovative approach to marketing Southern Nevada for both business and leisure travel. It has forged groundbreaking partnerships with the local community, including resort partners and transportation agencies, including McCarran International Airport and the Regional Transportation Commission of Southern Nevada, to further its mission and keep Southern Nevada competitive. Its partnership with the airport has impressed upon airline route developers not only the benefits of bringing flights to McCarran, but the advantage of bringing flights to Las Vegas. It works closely with the RTC and the Nevada Department of Transportation to ensure that road projects – particularly those along the resort corridor – receive attention. For more information, visit Ivcva.com.

The Smith Center for the Performing Arts - Las Vegas' signature performing arts venue has presented Broadway's biggest shows and introduced thousands to an immense pool of international talent. In addition to its shows and programs, The Smith Center's education offerings are making a major impact on students and teachers Valley-wide. Its Heart of Education Awards takes the lead on improving teacher retention and recruitment and recognizing hard-working educators in the Valley. Its education and outreach initiatives have hosted more than 370,000 students in its theaters. It also provides the Southern Nevada Wolf Trap Early Learning Through the Arts program, which pairs teaching artists with local preschools for in-classroom residencies to introduce drama, music, and movement into curricula – instilling thousands of preschool students with an early love for the arts. For more information, visit thesmithcenter.com.

Veteran's Village/SHARE - Veterans Village, in the last year, opened its second campus dedicated to helping homeless veterans and their families receive the support they need to overcome their challenges and obstacles. This unique approach to comprehensive housing provides 24/7/365 crisis intervention center intensive support services, including housing, medical and mental health services, employment training, referrals and placements, food pantry and nutrition programs, and transportation to the VA Hospital and primary care clinics. Through several public-private partnerships, the organization has helped thousands of veterans in need in the Valley. For more information, visit veteransvillagelasvegas.org.





TRENDSETTERS

Leadership, Foresight, Guidance, Originality, Empowerment

Barrick - Barrick, a leading gold producer with operations on four continents, are active supporters of public education, the arts, and environmental conservation, last year investing more than \$9.7 million in communities across Nevada. It helps to minimize and mitigate impacts on environments in which it operates through partnerships with leading Nevada conservation organizations, including the Outside Las Vegas Foundation and the Nature Conservancy, to conserve the lands and waters upon which Nevada relies. It also supports field trip programs with STEM subjects like hydrology, geology, and biology for thousands of Nevada students, and its wilderness stewardship program has coordinated nearly 400 volunteers who spent about 4,000 hours working on public lands in 2016. For more information, visit barrick.com.

Howard & Howard Attorneys - More than a third of Howard & Howard's local attorneys had business careers prior to practicing law, giving them a unique perspective and an innovative business model. Its pioneering H2Gaming consultancy has entered partnerships and equity relationships with cash-challenged gaming industry start-ups by providing them introductions to game manufacturers and exchanging intellectual property-related legal services for portions of licensing fees, equity positions, or stock ownership. In addition, attorneys serve as judges in the UNLV Southern Nevada Small Business Plan competition, providing \$10,000 in free legal services to the winner. The firm's IP internship program gives holders of undergrad engineering or technical degrees the ability to attend law school and work part-time to gain skills and the right to practice IP law before they graduate. For more information, visit howardandhoward.com.

NetEffect - A commitment to excellence in service and the community is what makes NetEffect such a valued partner to its customers. It provides expert tech support 24/7, resulting in a 99.9 percent uptime rate among clients. It holds Silver Partner status with Microsoft and is a Cloud Champion for the company, as well. Its unique service model also qualified NetEffect to be the first recipient of an IT Service Provider License from the Nevada Gaming Commission, allowing the company to be uniquely qualified to serve the complex, round-the-clock, and ever-changing needs of the gaming industry. All of NetEffect's technical staff are registered gaming employees in state. For more information, visit neteffect.com.

Nevada Housing and Neighborhood Development, Inc. (Nevada HAND) - Nevada HAND creates opportunities for working families and seniors with fixed incomes, helping them to live well by building and managing quality, affordable, service-enriched apartment communities throughout Southern Nevada. They have served more than 30,000 Las Vegas residents with more than 3,100 apartments in 30 properties. Since joining NeighborWorks America as a chartered member in 2011, it has consistently achieved an exemplary rating in annual reviews of financial and operational practices, allowing the organization to leverage maximum grant funding to benefit residents of Southern Nevada. In addition, its resident services team, alongside community partners, offers a wide range of services and opportunities to provide a unique resident experience that enhances their quality of life. For more information, visit nevadahand.org.

Smart City Networks - Smart City Networks, a leading telecommunications provider for convention centers and meeting facilities is headquartered in Las Vegas and manages technology services for more than 3,000 events annually nationwide, including those for nearly every Fortune 500 company, major tradeshows, national political party conventions, and world economic summits. It led the charge with the International Association of Venue Managers to establish a set of common sense rules for Wi-Fi usage in convention centers and other public venues with the FCC, taking a proactive stance on what wireless network management actions should be permitted, as well as recommended strategies for promoting enhanced security for networks and devices utilizing Wi-Fi in industry venues. It also proposed additional safeguards for business and enterprise customers to further protect against cyber security incidents. Visit smartcitynetworks.com.

INNOVATORS

Rethink, Retool, Transform, Revolutionize, Modernize

Alcohol Daddy - Classes.Vegas - Alcohol Daddy provides alcohol awareness cards for a variety of positions. It is part of the Classes.Vegas brand and was created to fill a niche in the pre-employment training sector. This is a one-of-a-kind innovative company provides a one-stop-shop model where employees can obtain all of their necessary work requirements in one location, rather than having to travel to different companies and agencies for each separate requirement. HR offices for hospitality, security, food and beverage, gaming, entertainment, and health industries enjoy the added convenience for new hires and employees, and the company has experienced a period of rapid growth since its inception in January 2016. Visit alcoholdaddy.com for more information.

Children's Dentistry - Under the direction of Dr. Steven DeLisle, Children's Dentistry has treated more than 2,000 special needs and pediatric patients, including complex cases involving chronic pain, diabetes, and profound dental anxiety. The practice was the first to open a surgery center to care for children and patients with special needs, and has been a champion in ensuring those without financial resources can obtain access to quality dental care. Through partnerships with local nonprofits, the practice serves patients from low-income communities, those on Medicaid, and foster children. It serves the Child Haven clinic that treats foster kids in the community. The practice also offers Saving Smiles scholarships, which awards scholarships to select patients for restorative dental services. Visit childrensedationdentist.com for more information.

MDL Group - MDL Group is a privately owned, licensed commercial real estate brokerage and property management company founded in 1989, striving to provide their clients with the personalized service and a results-driven team effort from the entire staff. One of its core values is community engagement, with a staff-led "Fun Committee" taking engagement initiatives to a new level in the last year by creating a challenge to collect backpacks for Boys Town Nevada. Using original content, an organic media campaign, and partnerships with other businesses throughout the community, MDL Group created a fun, competitive approach that exceeded their expectations for the drive and collected nearly 10,000 backpacks (far above and beyond the 2,500 of the initial campaign). For more information, visit mdlgroup.com.

Touro University Nevada - Touro University Nevada, a nonprofit higher education institution, provides academic programs in health care and education. Its active campus houses a medical school and health education programs for degrees in occupational therapy, physical therapy, nursing, and medical health sciences. It also offers education tracks for master's and certificate programs. Each year, Touro's economic impact for Southern Nevada is more than \$630 million, and it has embedded itself into the community through partnerships with local nonprofits and businesses to improve the quality of life for some of Southern Nevada's most underserved populations. The University staffs the Stallman Touro Clinic at The Shade Tree, providing on-site medical care to women and children seeking shelter from domestic violence and homelessness, and through the Touro Health Centers, provides medical treatment in primary care, geriatrics, OMM, and rheumatology. For more information, visit tun.touro.edu.

United Way of Southern Nevada - For 60 years, United Way of Southern Nevada (UWSN) has been on the forefront of community change, and the past year was no exception. In 2016-2017, 445 children received a quality early education; 1,791 children learned how to save; 486 high schoolers had access to resources to graduate on time; and 1,866 seniors were provided with nearly \$500,000 in energy bill assistance, thanks to UWSN programs. Its new community data portal, Community Connect, provides an interactive way to explore demographic, education, health, and financial stability data, helping to make data more accessible, better track impact, and shape the organization's work. It also launched Community Voice, a text message service used to collect real-time feedback on programs, services, and impact. For more information, visit uwsn.org.





CULTIVATORS

Culture, Experience, Development, Enrichment, Environment

Bank of America - Executive Office - Bank of America's corporate giving campaign extends far into the Southern Nevada community, with its employees volunteering more than 11,000 hours with local nonprofits that advance pathways to economic mobility, including those with missions relating to workforce development, education, basic needs, and community development initiatives. The bank created two funding cycles for grants, one focused on removing barriers to economic mobility, including improving job skills, career placement, educational access, and basic needs, and the second addressing barriers for thriving communities, such as affordable housing, arts and cultural programs, and environmental opportunities. In June, the Las Vegas leadership team awarded its first round of grants to 41 nonprofits, and awarded the second round in September, with the two totaling more than \$500,000. For more information, visit bankofamerica.com.

Boyd Gaming Corporation - Headquartered in Las Vegas and one of the largest and most respected companies in the gaming industry, Boyd Gaming Corporation has gone above and beyond to maintain its foundation as a family-owned business. It builds strong relationships with its employees, many of whom have significant longevity in the organization, and asserts a consistent commitment to reinvesting in its communities. Its recent acquisition of the Aliante, Cannery, and Eastside Cannery, coupled with rolling out more than a dozen new dining concepts and renovating several thousand local hotel rooms demonstrates its continued reinvestment and dedication to the Las Vegas community. Each year, Boyd Gaming donates more than \$1 million to local nonprofits, and was a founding member of the National Center on Responsible Gaming. For more information, visit boydgaming.com.

Holland & Hart LLP - Holland & Hart, a law firm with the belief that a happy work environment attracts top quality talent, pioneered a innovative flex-time program for working mothers who may need more time outside the firm to raise their families. Now, its policy is gender-neutral, embracing the concept for fathers who need time for their families, as well. This year, the firm was recognized for the seventh time as one of the 50 "Best Law Firms for Women" by Working Mother magazine for its generous parental leave policies. It also celebrated its tenth anniversary last year, commemorating the occasion by performing ten acts of kindness throughout the year with different nonprofits. For more information, visit hollandhart.com.

The PENTA Building Group - A commercial contractor based in Southern Nevada with offices in four other Western cities, PENTA Building Group's safety initiatives have resulted in a zero instance of owner litigation in more than \$5 billion in construction and pre-construction services. It has not experienced a lost time injury in more than five years and more than two million man-hours. Each year, PENTA unveils a new safety campaign, with this year's reminding employees to never let their safety guard down and to always remain alert. Each quarter, it conducts a company-wide Safety Stand Down dedicated to a different safety-related topic, such as fall prevention, heat illness, and "struck-by" accidents. It also employs its industry knowledge to nonprofits like Rebuilding Together Southern Nevada. For more information, visit pentabldggroup.com.

Pinot's Palette - Now with three locations in the Valley, Pinot's Palette offers upscale paint and sip events, designing its locations with every facet of guest experience in mind and continuing to refine and update operations and best practices with guest feedback, delivering upon the "Pinot Promise." The entrepreneurs behind the three locations, Reed and Judy Alewel, believe in giving back to the community, with all proceeds for grand openings going to local nonprofits, providing classes for donation or fundraising items, and offering a "Paint it Forward" program, where various charities have raised more than \$12,000 by hosting a painting party at one of the locations. For more information, visit pinotspalette.com.



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What's Happening

PLACES TO BE. PEOPLE TO MEET. THINGS TO KNOW. IN OCTOBER.

CHAMBER UNIVERSITY

FRIDAY, OCTOBER 13 FRIDAY, OCTOBER 20

How to Register:

Visit LVChamber.com and click on the Events Calendar.

Call 702.641.5822.

TUESDAY, OCTOBER 3

CHAMBER VOICES TOASTMASTERS

Become a better speaker and a more effective presenter by joining Chamber Voices Toastmasters. Open to all members. 11:30 a.m. - 12:45 p.m.

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

\$63 every six months. Guests always complimentary.

TUESDAY, OCTOBER 3

CHAMBER CONNECTIONS

Chamber Connections is a dedicated leads group comprised of professionals from a variety of industries. This is a place for professionals to grow their network and their businesses by sharing contacts, referrals, and ideas.

5:30 - 7:00 p.m.

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

Contact agoldberg@lvchamber.com or call 702.641.5822 for space availability and cost.

WEDNESDAY, OCTOBER 4

POLICY COMMITTEE MEETING: K-12 EDUCATION

Join the Metro Chamber, other key stakeholders, and your fellow members passionate about improving and advancing K-12 education in Southern Nevada.

3:30 - 4:30 p.m.

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

Free and exclusive to Metro Chamber members and their employees

5 | THURSDAY, OCTOBER 5

NEW MEMBER ORIENTATION

Each participant will have the opportunity to introduce themselves and their business and network in a friendly and upbeat atmosphere, as well as get valuable information on Metro Chamber benefits, events, and programs.

7:30 - 8:00 a.m. Registration & Networking

8:00 - 9:30 a.m. Program

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

This event is open exclusively to all new members of the Las Vegas Metro Chamber of Commerce. Limited to two individuals per company.

Sponsor: Anthem Blue Cross and Blue Shield

MONDAY, OCTOBER 9

VEGAS YOUNG PROFESSIONALS TOASTMASTERS

The VYP Toastmaster group is for all members to aid in the development of speaking, presentation, and leadership skills. 6:30 - 8:00 p.m.

Las Vegas Metro Chamber of Commerce

575 Symphony Park Ave., Ste. 100

Complimentary for guests \$65 to join, \$54 every 6 months.

11 WEDNESDAY, OCTOBER 11

CHAMBER CONNECTIONS II

Chamber Connections is a dedicated leads group comprised of professionals from a variety of industries. The group helps professionals grow their business through networking and by sharing contacts, referrals, and ideas.

5:30 - 7:00 p.m.

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

Contact vkelly@lvchamber.com or call 702.641.5822 for space availability and cost.

00 - CHAMBER EVENT

00 - VYP EVENT



17 TUESDAY, OCTOBER 17 CHAMBER VOICES TOASTMASTERS See October 3

17 TUESDAY, OCTOBER 17
CHAMBER CONNECTIONS
See October 3

See October 3

19

THURSDAY, OCTOBER 19

BUSINESS EXCELLENCE AWARDS LUNCHEON
Celebrate the diversity, creativity, and ingenuity of the local business community at the Business Excellence Awards Luncheon. For more information on this year's honorees, see

page 14. 11:00 - Noon. Reception Noon - 1:00 p.m. Program Four Seasons Hotel Las Vegas 3960 Las Vegas Blvd. S.

\$65 - Members | \$80 - Non-members | \$650 - Table of ten Exclusive Sponsor: Nevada State Bank

19 THURSDAY, OCTOBER 19

COHORTS & COCKTAILS

Attend Cohort and Cocktails, a networking mixer hosted in partnership between UNLV's EMBA program and the Vegas Young Professionals program. Mingle with EMBA students and alumni and learn more about this transformational MBA program. Please RSVP by October 10.

5:30 - 7:30 p.m.

Hearthstone Kitchen & Cellar 11011 W. Charleston Blvd.

Complimentary to attend. Sponsors: UNLV Lee Business School Executive MBA

Sponsors: UNLV Lee Business School Executive MBA Program and Vegas Young Professionals

FRIDAY, OCTOBER 20

20

EGGS & ISSUES WITH

U.S. CONGRESSMAN MARK AMODEI

U.S. Congressman Mark Amodei, currently serving on the House Appropriations Committee and three of its Subcommittees, as well as several caucuses, will make remarks about important legislation before Congress and participate in a Q & A session.

8:00 - 8:30 a.m. Registration & Networking 8:30 - 9:30 a.m. Program

SLS Las Vegas - The Sayers Club 2535 S. Las Vegas Blvd.

\$40 - Members | \$55 - Non-members | \$400 - Table of ten Sponsors: Allegiant Travel Company, Cox Communications, Greenberg Traurig, NV Energy, Porter Group, Southwest Gas, Sunrise Health System, and Touro University Nevada

23 MONDAY, OCTOBER 23

VEGAS YOUNG PROFESSIONALS TOASTMASTERS See October 9

24 TUESDAY, OCTOBER 24

POLICY COMMITTEE MEETING:

TRANSPORTATION & INFRASTRUCTURE

Engage in a meaningful dialogue with your fellow members about issues relating to transportation and infrastructure in the region.

3:30 - 4:30 p.m.

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

Complimentary and exclusive to Metro Chamber members

WEDNESDAY, OCTOBER 25

BUSINESS BLEND AT ENCLAVE

Fall back into great networking by mixing and mingling with your fellow Metro Chamber & Vegas Young Professionals members for the fall Business Blend at Enclave. Take in the sights from Enclave's rooftop deck and connect with colleagues at one of Las Vegas' newest corporate event venues. 5:30 p.m.

5:30 - 7:30 p.m

Enclave

25

25

5810 S. Eastern Ave.

Complimentary to Metro Chamber and VYP members VYP Presenting Sponsors: Station Casinos, UNLV Lee Business School Executive MBA Program, and UnitedHealthcare

WEDNESDAY, OCTOBER 25

POLICY COMMITTEE MEETING: HEALTHCARE

Join the Metro Chamber, your fellow members, and key stakeholders in Southern Nevada's healthcare industry to discuss important topics relating to the delivery and quality of healthcare in the Valley.

11:30 a.m. - 1:00 p.m.

Las Vegas Metro Chamber of Commerce 575 Symphony Park Ave., Ste. 100

Complimentary and exclusive to Metro Chamber members and their employees

WEDNESDAY, OCTOBER 25

CHAMBER CONNECTIONS II

See October 11

26 THURSDAY, OCTOBER 26

FOCUS LAS VEGAS: CHANGING THE WORLD THROUGH PHILANTHROPY

Learn innovative ways philanthropic and nonprofit leaders are improving the community, and the innovative strategies they have implemented to better serve their causes.

7:30 - 9:30 a.m.

Discovery Children's Museum

360 Promenade Place

\$25 per person

Sponsors: Cox Communications, The Howard Hughes Corporation, Nevada State Bank, Geotab

Member to Member

UNLV Continuing **Education To Help**



Caregiver Employers Fill Positions

t can be a struggle for caregiver employers to find competent, caring individuals trained to meet the needs of their senior or disabled clients. UNLV Continuing Education has launched its Personal Care Aide (PCA) Certificate Apprenticeship

Program to meet the growing demand for personal care services. The PCA registered apprenticeship program is approved through the U.S. Department of Labor and Nevada's Apprenticeship Project. Employers will now have a comprehensive, effective method for training new staff in the essential skills and work ethic needed for success as a personal care aide.

"Due to the hands-on nature of the job and a shortage of available professionals, the Personal Care Aide program is ideal for the apprenticeship project," says Jodi Gilliland, program coordinator with UNLV Continuing Education. "Registered apprenticeship is a solution to build a competitive workforce. It can also be integrated into existing training and human resources development strategies."

UNLV's curriculum emphasizes disease and injury prevention, nutrition strategies, care team coordination, communication, and ethical responsibility. Since personal care aides often work with vulnerable populations, professional ethics are emphasized throughout the curriculum. Apprentices learn how to keep accurate records, spot and report concerns, and provide value-added service.

Here's how the apprenticeship program works for employers. PCA apprentice applicants are screened

and hired by area employers. Applicants selected as a good fit complete the personal care aide education, plus training in effective communication and report writing. Tuition for this portion of the training is covered by Workforce Connection partner agencies or Nevada's Apprenticeship Project.

After successful completion of the classroom and orientation requirements, new personal care aides transition into the paid apprenticeship with their partnering employer. On average, PCAs will work up to six months as an apprentice before transitioning to regular employee status. Employers are eligible to participate in salary reimbursement subsidies up to 50 percent of hourly wages during that time, which is an added benefit for employers to onboard new personal care aides.

"Registered apprenticeship is a win-win for both employers and employees. Employers benefit by having a well-trained workforce while employees gain the competence, confidence, and support to perform the job," says Gilliland.

Employers interested in being a personal care aide partner are invited to meet with UNLV Continuing Education to discuss the funding process and logistics. For more information, please call 702.895.5099 or email jodi.gilliland@unlv.edu.

Bv LaNelda Rollev. Director of Marketing and Communications, UNLV Division of Educational Outreach



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The Metro Chamber's new workers' compensation plan through First Choice Casualty Insurance Company gives you peace of mind that your business is covered and you're receiving member-exclusive competitive rates.

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For more information or to get a quote today, visit ChamberlB.com or call 702.586.3889.







President's Club

(B) Aric Graham

Regional Director - Umpqua Bank

Aric Graham is a regional director for Umpqua Bank, leading corporate banking for the company in the Las Vegas Valley. His team focuses on relationship banking for client needs in commercial real estate, working capital, and the gaming and hospitality industry. He is involved with numerous Las Vegas charities, most notably a past president of the Las Vegas Southwest Rotary Club and as a board member for the Boys & Girls Clubs of Southern Nevada.

(A) Greg Keh Chief Operating Officer & Co-Owner - TWI Group Inc.

Greg Keh is chief operating officer and co-owner of TWI Group Inc. With more than 30 years' experience in overseas exhibition freight and logistics, Keh is responsible for the operations, compliance, and human resources at the company's headquarter office in Las Vegas. He earned a bachelor's degree in business from San Francisco State University and moved to Henderson when the company relocated in 1996. Over his career, Keh has been a strong contributor to his industry's international association and was past chairman and honorary member.









(D) Garrett Leaf President and Chief Executive Officer - SilverSummit Healthplan

Garrett Leaf serves as president and chief executive officer for SilverSummit Healthplan, a managed care organization that provides health insurance to the people of Nevada. Established in 2017, SilverSummit exists to improve the health of its members through focused, compassionate, and coordinated care. SilverSummit is a wholly-owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. Leaf joined Centene in 2014 as senior vice president of finance for the company's California health plan. In this role, he was responsible for the company's financial performance, strategic operations, and employee satisfaction.

(C) Sandra Douglass Morgan Director of External Affairs - AT&T

Sandra Douglass Morgan, director of external affairs in Southern Nevada, is responsible for managing AT&T's legislative and community affairs activities, working closely with community leaders, legislators, and policy makers to help meet AT&T's objective of connecting people with technology everywhere they live and work. Morgan serves on the Nevada Athletic Commission, Jobs for Nevada's Graduates board of directors, and the United Way of Southern Nevada's Public Policy Committee. Morgan holds a Bachelor's Degree in Political Science from UNR and a Juris Doctor from UNLV's Boyd School of Law.

Spotlights

(E) Michael Mullin

Founder and CEO - Nevada HAND

Mike Mullin founded Nevada HAND in 1993 as a nonprofit company to improve housing opportunities for working families and seniors on fixed incomes. In the years since its founding, Nevada HAND has grown into one of the largest local developers, builders, and managers of well-conceived and well-crafted housing that residents are proud to call home. Prior to Nevada HAND, Mullin spent 14 years as a residential and commercial real estate broker with Prudential Americana Group Realtors, and currently serves on the board of directors of the Housing Partnership Network.





(F) Renee Abaied National Sales Manager -Golden Nugget Hotel & Casino

Originally from Hawaii, Renee Abaied moved to Las Vegas nearly 20 years ago and now considers herself to be a native transplant. She began her career in the hotel industry at the Wynn and later was introduced to the convention world. Abaied was offered the opportunity at the Golden Nugget to become a sales coordinator, learning to book conventions. She then moved into an executive meetings manager role and as of August 2017, has now assumed a national sales manager position. Abaied handles all accounts within the Midwest territory.



Chet Opheikens has been employed by R&O Construction for 23 years. He is vice president of business development for R&O's Las Vegas regional office. Opheikens builds and nurtures client relationships that generate qualified construction leads and manages the pre-construction services team. He is involved in many local organizations such as NAIOP, ICSC, NPFMA, and the Metro Chamber, and serves as a Nellis Air Force Base Honorary Commander. He has also served as chairman of the board of the Henderson Development Association.





(H) Michael N. Feder

Member Partner - Dickinson Wright PLLC

Michael N. Feder is a member in Dickinson Wright PLLC's litigation department. He has extensive experience representing and counseling clients in commercial and business litigation matters involving banking, contracts, copyright infringement, corporate law, employment law, entertainment and sports law, franchise law, fraud, gaming, patent infringement, real estate, RICO, trademark infringement, securities law, shareholder and partnership disputes, and unfair competition, among other areas of law. Feder is also on the board of directors of the American Red Cross of Southern Nevada and a trustee of the Metro Chamber.

Working For You

GOVERNMENT AFFAIRS AND PUBLIC POLICY



U.S. CHAMBER INSTITUTE FOR LEGAL REFORM RELEASES 2017 LAWSUIT CLIMATE SURVEY STATE RANKINGS

The U.S. Chamber Institute for Legal Reform released the results of its 2017 Lawsuit Climate Survey. conducted by Harris Poll to explore how fair and reasonable the states' liability systems are perceived to be by U.S. businesses. These perceptions can influence decisions to conduct, expand, or relocate operations. 85 percent of respondents said that legal environment was likely to impact such decisions, a significant uptick from 75 percent in 2015. Participants were comprised of 1,321 in-house general counsel, senior litigators or attorneys, and senior executives at companies with at least \$100 million in annual revenues with some legal savvy.

The survey focused on overall treatment of tort and contract litigation; enforcing meaningful venue requirements; treatment of class action suits and mass consolidation suits; damages; proportional discovery; scientific and technical evidence; trial judges' impartiality; trial judges' competence; juries' fairness; and the quality of appellate review. Most states had mixed results in terms of elements that function well and those that fare worse.

Nevada ranked 37 of 50 states in overall state liability systems, dropping two places from 2015's survey results. It fared better in terms of treatment of class action suits and mass consolidation suits, ranking 28 of 50, and proportional discovery, ranking 22 of 50. Nevada fared worse than its average in terms of damages, ranking 39, and ranked consistently with its overall placement in terms of trial judges' impartiality and overall treatment of tort and contract litigation.

Overall, the best states in terms of liability systems are South Dakota, Vermont, Idaho, Minnesota, New Hampshire, Alaska, Nebraska, Wyoming, Maine, and Virginia. The worst states are New Jersey, Kentucky, Alabama, Mississippi, West Virginia, Florida, California, Illinois, Missouri, and Louisiana.

The Metro Chamber has made tort reform and improving Nevada's legal landscape for employers a priority for several years, championing legislation on local, state, and federal levels to increase Nevada's competitiveness in terms of overall legal climate. In the 2017 Legislature, it fought to uphold key construction defect and tort reform legislation made law after the 2015 Legislature, and improve upon that to stay competitive for new, relocating, and expanding large businesses.

For more information on the study and the U.S. Chamber Institute for Legal Reform, visit instituteforlegalreform.com.



ENGAGE WITH POLICY COMMITTEES THIS FALL!

The Metro Chamber is convening several of its Policy Committees this fall. Be sure to stay up-to-date on the issues impacting the region and participate. These committees bring in subject matter experts on relevant topics in areas such as K-12 education, higher education, workforce and workplace development, healthcare, transportation and infrastructure, insurance, and more.

In October, the K-12 Education Policy Committee will meet (October 4, 3:30 - 4:30 p.m.), as well as the Transportation & Infrastructure Policy Committee (October 24, 3:30 - 4:30 p.m.) and the Healthcare Committee (Wednesday, October 25, 11:30 a.m. - 1:00 p.m.). All meetings take place at the Las Vegas Metro Chamber of Commerce offices at The Smith Center for the Performing Arts.

Policy Committees are open to all Chamber members and their employees, and are complimentary to attend. This is an excellent way of engaging multiple people within your organization on topics about which they are passionate.

For more information on the committees and how to engage with them, contact Joi Holliday at jholliday@lvchamber.com or 702.641.5822.

CAMPAIGN SEASON IS COMING UP: CONTRIBUTE TO BIZPAC TODAY

The 2018 election season is rapidly approaching. The Metro Chamber is seeking contributions to BizPAC, its bipartisan political action committee, to ensure that pro-prosperity candidates who will keep the business community's agendas and priorities front-and-center are represented at the local and state level.

Candidates for local and state offices will be extensively interviewed by members of the Government Affairs Committee, and endorsements will be made from there. Your BizPAC dollars go to supporting candidates who align with the Metro Chamber on specific issues and priorities, and who will represent the interests of the business community in their respective jurisdictions.

For more information on BizPAC or to make a contribution, visit LVChamber.com or call 702.641.5822.



Member News

RED - PRESIDENT'S CLUB MEMBER



Congratulations

Dignity Health was awarded the top company spot in Glassdoor's annual best places to interview ranking. In the tight race for healthcare talent, Dignity Health stands by its central tenet of "humankindness" as the most valuable asset in attracting talent.

Announcements



Newmark Knight Frank announced the addition of Meaghan Levy, CPM, CCIM, as director of management services to its Las Vegas office. Levy is a 20-year veteran of commercial real estate and asset service delivery in the Las Vegas market.



Angelo Go, CPA, CFE, CISA with Piercy Bowler Taylor & Kern has been promoted from audit manager to principal. Go has been with the firm since 2006, and was inducted into the Las Vegas Women's Chamber of Commerce Hall of Fame this year.

WGU Nevada is offering scholarships for veterans and their family members who want to earn their bachelor's and master's degrees. The WGU Nevada Military Appreciation Scholarship is valued at up to \$2,000 per student. For more information and to apply, visit nevada.wgu.edu.



Fisher Phillips hired Holly Walker as an associate with the firm. Walker will be focusing on wage and hour law, employment discrimination and harassment issues, advice and counseling, and litigation.

Howard & Howard Attorneys PLLC announced that twenty-five of their attorneys were selected by their peers for inclusion in The Best Lawyers in America® 2018.

Allen Oakley was hired as the director of community development for the **American Cancer Society**. Oakley was previously the national sales manager for the **Golden Nugget Hotel & Casino**.



Nathan Adelson Hospice announced that Dr. Karleen Adams, D.O. has joined the nonprofit hospice as medical director. In this role, she will work directly with patients and their families providing hospice and palliative care.

Community Service

Red Rock Resort team members visited Pat Diskin Elementary School to donate school supplies. The effort is part of the 17-year-old Smart Start program, through which Station Casinos properties partner with 11 high-need elementary schools in Las Vegas.

America First Credit Union launched its thirteenth annual Community Food Drive, which runs through October 21. All branch locations throughout Southern Nevada will accept non-perishable food items to distribute to local food pantries and food banks. Since its inception, the drive has collected more than 150,000 pounds of food. For more information or to make a donation, visit americafirst.com.

The Las Vegas Metro Chamber of Commerce is proud to provide members with a place to publish their current announcements as a benefit of membership. Email news items to **pr@lvchamber.com** or fax to Public Relations at 702.735.0320.

Upcoming Events

The Las Vegas Motor Speedway will host Championship Night at The Bullring on Saturday, October 7. Track titles will be decided, and the event will also feature great racing, \$2 hot dogs, and \$3 beers. Children 12 and under are free with a ticketed adult. Visit lyms.com.

Cheers to Chocolate, a fundraiser for **Easter Seals Nevada**, will be Saturday, October 7, at 7:00 p.m. at The District at Green Valley Ranch. Guests can indulge in exclusive wine and chocolate tastings, sample light bites, enjoy live music, and participate in a silent auction. For more information, visit eastersealsnevada.org.

The Primm Latin Music Festival will take place at the **Primm Valley Resort** at 3:00 p.m. Saturday, October 14. This year's line-up features Café Tacvba Oficial, Mariachi Sol de Mexico de Jose Hernandez, and La Adictiva Banda San Jose De Mesillas Oficial. There will also be food trucks, fireworks, and amusement rides.

The **Foundation for an Independent Tomorrow** will host its twentieth anniversary Notte di Carnevale Gala at Caesars Palace on Saturday, October 21. This year's honoree is Michael Bolognini, market vice president for **Cox Communications**, and the Metro Chamber's incoming chairman. For more information and tickets, visit lasvegasfit.org.

Vegas PBS will host a veteran and families hiring event on its campus at 3050 E. Flamingo Rd. on Wednesday, October 25, from 10:00 a.m. – 2:00 p.m. For more information, visit vegaspbs.org.

The American Cancer Society will hold its Making Strides Against Breast Cancer walk at Red Rock Casino Resort & Spa on Sunday, October 29, at 7:30 a.m. Visit acs.org to register.

GOLDEN KNIGHTS

FIRST EDITION - INAUGURAL SEASON PREVIEW MAGAZINE

ON NEWSSTANDS OCT. 6

Dig into the details of the upcoming NHL season with a preview of Las Vegas's own **GOLDEN KNIGHTS**

- Player profiles
- How to follow the team
- How hockey came to Las Vegas
- Four unique covers collect them all!



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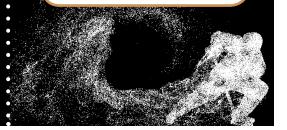




Pick up your copy on Oct. 6th at the retailers below

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AVAILABLE UNTIL DEC. 1



Ribbon Cuttings

PC - President's Club \$ - Chamber Member Discount



BENIHANA LAS VEGAS

Benihana Las Vegas is located inside the Fashion Show Mall. From its beginnings as a family business to its recognition today as a cultural icon, Benihana's success continues to be a result of its relationships with guests, investors, and employees. Call 702.820.3080 or visit benihana.com.



HORIZON PRINT SOLUTIONS

Horizon Print Solutions produces traditional forms, tags and labels, commercial printing, stationery, logoed apparel, promotional products, and specialty items. Its solutions significantly change business processes by effectively saving clients time and money. Call 702.369.1399 or visit printefficiency.com.



THE SCORE ASSOCIATION - CHAPTER 243

The SCORE Association - Chapter 243, located at 300 S. 4th St., Ste. 400, provides free and confidential business advice to entrepreneurs working to start new businesses and grow existing businesses in Southern Nevada. Call 702.388.6104 or visit scorely.org.



DEX YP

DEX YP's software Thryv increases online traffic, drives clicks and revenue, and keeps clients in touch with customers through its Customer Interaction Hub, which can send appointment reminders, share exciting promotions, process call back requests, and manage pop-up offers. Visit dexmedia.com.



NORTH AMERICAN SOLUTIONS, INC.

NASCO® is a diversified nutraceutical company actively providing manufacturing, marketing, and distribution of high quality nutritional supplements and minerals, including the Natural World® Brand of premium quality products. Call 702.262.7922 or visit naturalworldvitamins.com.



SKECHERS DIRECT

Skechers Direct designs, develops, and markets styles for men, women, and children. Skechers' success stems from its employees; products; domestic and international distribution channels; multichannel marketing; and two distinct footwear categories: lifestyle and performance. Call 855.759.7463 or visit skechersdirect.com.

RIBBON CUTTING PHOTOGRAPHERS:









SUTHERLAND GLOBAL

From increasing customer acquisition rates to increasing sales, Sutherland Global rethinks and rebuilds processes for the digital age by combining design-thinking insights and data-driven analytics, completing 43 million transactions a month on a digital backbone that spans 19 countries. Call 800.388.4557 or visit sutherlandglobal.com.

TRAINING FOR RESULTS

Training For Results, located at 3361 Narod St., announced its Metro Chamber membership. Training For Results uses a variety of methodologies, including accelerated learning, applied improvisation, behavior modeling, action learning, and e-learning courses. Call 725-696-2017 or visit trainingforresults.com.





CALAMITY JANE PHOTOGRAPHY

Calamity Jane Photography celebrated its premiere portrait studio in Las Vegas. It specializes in personal branding, maternity, newborn, seniors, generational portraits, and "Beautiful You" sessions. Call 702.625.0397 or visit Facebook.com/calamityjanephotos and Twitter.com/CalamityJaneLV.

FRIAR TUX SHOP

Friar Tux Shop announced the addition of two Las Vegas stores, one at W. Sahara and Rancho and the other at W. Tropicana and Durango. It is a suit and tuxedo retailer offering tailored clothing, shoes, and accessories for men, boys, and women, providing fashion-forward, modern styles at affordable prices. Visit friartux.com.





LARGEST VISION BUSINESS NETWORK MIXER

Largest Vision Business Network Mixer's mission is to establish a self-sustaining, ongoing service that will offer an educational outreach program for its exhibitors to promote and market their businesses with an integrated direct marketing program at a low, competitive cost. Call 702.639.6964 or email lvbnmlasvegas@aol.com.

CENTENNIAL HILLS HOSPITAL MEDICAL CENTER

Centennial Hills Hospital Medical Center announced its new Advanced Wound Care Center located at 6850 N. Durango Dr., Ste 116. The Advanced Wound Care Center helps people with chronic and hard-to-heal wounds with a variety of therapies, including hyperbaric oxygen therapy. Call 702.835.9777 or visit centennialhillshospital.com.

Ribbon Cuttings

PC - President's Club \$ - Chamber Member Discount



ALLIANCE MENTAL HEALTH SPECIALISTS

Alliance Mental Health Specialists is a psychiatric outpatient clinic where psychiatrists provide medication management services. Alliance has on staff six psychiatrists, four nurse practioners, and one physician assistant. They are accepting new patients ages 18 and up. Call 702.485.2100 or visit alliancemhs.com.



SILVER STATE SCHOOLS CREDIT UNION

Silver State Schools Credit Union announced its newest location at 8275 W. Flamingo Rd. It is a state-chartered co-operative, owned by and designed to serve its members. Each member has a one share vote and members share in the profits of the credit union in the form of better rates and benefits. Visit silverstatecu.com.



LAS VEGAS MINI GRAN PRIX

Las Vegas Mini Gran Prix commemorated its new high speed Adult Go-Karts imported from France. Voted "Best of Las Vegas" with four exciting tracks, 80 karts, four amusement rides, an arcade, and a 600-seat restaurant, it is a seven-acre park with fun for all ages. Call 702.500.1794 or visit lymgp.com.



DIGNITY HEALTH - ST. ROSE DOMINICAN

Dignity Health - St. Rose Dominican, Blue Diamond Campus offers 24/7 emergency services with on-site labs, in-house imaging, and overnight care when needed. Its ER-trained physicians are always ready to treat emergencies with the expert care every patient deserves. Visit strosehospitals on Facebook and Twitter.



UBREAKIFIX SUMMERLIN

UBREAKIFIX services all brands of electronics, offering phone screen repair, computer repair, and more to consumers and businesses alike. It has completed more than 2.5 million repairs, including cracked screens, water damage, software issues, camera issues, and other technical problems. Visit ubreakifix.com/locations/summerlin.



LEGACY TRADITIONAL SCHOOLS

Legacy Traditional Schools, Arizona's highest-rated network of K-8 charters, is proud to expand its footprint with its newest and first out-of-state campus, located at 4998 Valley Dr. in North Las Vegas. Call 702.342.0880 or visit northvalley.legacytraditional.org.

RIBBON CUTTING PHOTOGRAPHERS:







BUNNYFISH STUDIO

Bunnyfish Studio proudly announced the grand opening of its new Las Vegas location. The company is located at 208 S. Maryland Pkwy. Call 702.241.9751 or visit studiobunnyfish.com.



DUTCHESS HAIR AND NAIL SPA

Dutchess Hair and Nail Spa celebrated its grand opening at 3315 E. Russell Rd., Ste. 4B. It takes pride in beauty, hair, and nail care needs, and ensures guests feel welcome. Call 702.998.7083 or visit dutchessnv.com.



VITALITY BOWLS

Vitality Bowls, located at 7170 N. Durango Dr., Ste. 130 in Centennial Hills, is a superfood café specializing in acai bowls, smoothies, juices, salads, and paninis. All items are made fresh to order with no ingredient fillers such as ice, added sugar, or artificial preservatives. Call 702.786.6802 or visit vitality bowls.com.



THE SHADE TREE

The Shade Tree, located at 1 W. Owens Lane, has been providing safe shelter to homeless and abused women and children since 1989. It is Southern Nevada's only 24-hour accessible emergency shelter for women and children in crisis, servicing victims of domestic violence and/or human trafficking. Call 702.385.0072 or visit theshadetree.org.



CLIFTONLARSONALLEN

CliftonLarsonAllen announced its merger and new location at 10191 Park Run Dr., Ste. 200. It is a professional services firm delivering integrated wealth advisory, outsourcing, and public accounting capabilities to help clients succeed professionally and personally. Call 702.259.6222 or visit claconnect.com.



THE BOYS TOWN NEVADA BEHAVIORAL HEALTH CLINIC

The Boys Town Nevada Behavioral Health Clinic serves youth from two to 22, and offers families a wide range of specialized behavioral pediatric outpatient services, including parent training family, individual therapy, and psychological assessments. Visit boystown. com or on Facebook and Twitter @boystownnevada.



Leadership Lessons Come From All Walks Of Life at the MGM Women's Leadership Conference

More than one thousand gathered at MGM Grand Las Vegas for the annual two-day event, which featured acclaimed keynote speakers, workshops, and more

tudents, entrepreneurs, experienced managers, and those just embarking on a career path convened for the 2017 Women's

Leadership Conference (WLC).

Hosted by The MGM Resorts Foundation and held at the MGM Grand Conference Center on August 7-8, the eleventh Annual WLC was open to women and men of all ethnicities, professions, and social backgrounds, locally and nationally.

Each year, The MGM Resorts
Foundation donates proceeds from
the conference after costs to one or
more local nonprofits devoted to the
welfare and development of women
and girls.

Proceeds from the 2016 WLC went to Dress for Success Southern Nevada; the recipient of the gift from this year's conference – which sold-out for the fourth year in a row with the largest crowd in the event's history – will be decided in March 2018.

Among the highlights for those nearly 1,200 attendees of the 2017 WLC was Emmy-winning broadcast journalist for CNN, NBC and CNBC Natalie Allen returning as WLC Master of Ceremonies, along with keynote addresses by:

- Lisa Ling, acclaimed journalist and OWN and CNN contributor
- Roslyn Brock, chairman emeritus for the NAACP Board of Directors
- Anne Clarke Wolff, head of global corporate banking and global leasing for Bank of America Merrill Lynch
- Jen Welter, the first female to coach in the NFL
- Carla Harris, vice chairman, wealth management, managing director and client advisor at Morgan Stanley

An Executive Leadership Panel Discussion, moderated by Allen, featured:

- Pati Jinich, award-winning chef and host of PBS' "Pati's Mexican Table"
- Desiree Reed-Francois, director of athletics at UNLV
- Katherine Twells, assistant vice president of customer marketing for Coca-Cola Co.

Along with the main-stage events, conference attendees also had access to career-oriented workshops and personalized, professional development training. The Metro Chamber was a proud sponsor of the event.

Top 10 Takeaways From WLC 2017:

- 1. People who are kind become the thought leaders, tastemakers, and gatekeepers.
- Life is like a marathon: It begins at Mile 20. If it doesn't challenge you, it's not going to change you.
- 3. Change is a mind-set.
- 4. Everyone has to be led a little differently, but what is always the same is that everyone wants to feel cared about.
- 5. Fear leads to inaction, but your core beliefs overcome fear. Know what you stand for and what you're never willing to compromise.
- 6. Trust but verify. Don't be afraid to ask questions.
- Your talent is currency. Talent is like capital and should flow to leaders who know how to leverage it.
- When you submerge your own voice, you make yourself irrelevant.
- Train people to think about you how you want them to think about you when you're not in the room. It doesn't matter if you can do the job if that's not the perception people have about you.
- 10. Your authenticity is at the heart of your leadership power. Don't be afraid to be your authentic self.



PRESIDENT'S CLUB:

Centerplate centerplate.com

Golden Entertainment goldenent.com

Las Vegas Lights Football Club lasvegaslightsfc.com Switch switch.com

Umpqua Bank umpquabank.com

Advanced Marketing Science
Ageless Cryotherapy
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Members joined from August 15, 2017 to September 15, 2017

Vegas Young Professionals

Presenting Sponsors









WEDNESDAY, OCTOBER 25 BUSINESS BLEND 5:30 - 7:30 p.m. Enclave 5810 S. Eastern Ave. Free to VYP and Metro Chamber members

Register at VegasYP.com.



UNLV's Executive Master of Business Administration (EMBA) program is designed for senior and mid-level executives who want to experience challenging curriculum in an accelerated format. The 18-month program offers a combination of quality, affordability, and convenience to those—like members of VYP—who want to enhance their business skills and further their growth within the Southern Nevada business community.

WHY EMBA?

The EMBA Council defines EMBA participants as "smart, experienced, well-positioned, and global." Collectively, EMBA students have more than 13 average years of work experience, hold more than eight and a half years of management experience, and come from a wide variety of business functions and industries. Additionally, 16.8 percent of EMBA graduates see an increase in pay from the start to finish of programs,

including increased responsibility, promotions, and new opportunities.

Executive MBAs are accelerated, flexible programs for professionals with full-time roles. The format of a typical EMBA is two years or less; students continue careers during the program. Executive MBAs often include additional services for busy professionals, like course registration, meals on class days, books supplied, dedicated classrooms/meetings spaces, tutors (for certain courses), and executive coaching.

WHAT'S UNIQUE ABOUT UNLV'S EMBA?

UNLV's cohorts—students who enter the program, attend classes together, and graduate as a group—gain the opportunity to connect and learn from variety of professionals in their program. Classes occur every other Friday and Saturday over 18 months and lend to the flexibility of



the EMBA program. "I considered a variety of graduate programs," shares Aurora Herskowitz, business development manager for Companion Animal Practices. "This one stood out the most, because I needed to accommodate my work schedule. I wanted to have the immersive group experience; this is the exact format I needed."

The UNLV EMBA offers relevant, applicable curriculum across business enterprise—not just in one discipline such as accounting or marketing. Some cohort members might be experts in fields like engineering, science, and medicine; however, as business owners and entrepreneurs, they seek more business acumen while running a company. Scott Petsel, VP of exploration for Metallic Minerals Corporation agrees: "What I value is having more tools to utilize in the business world as I progress through my career."

Students are taught by handselected Lee Business School faculty,
as well as real-world practitioners
delivering intellectual knowledge
while offering real-time applications.
Each year, cohorts name the
capstone international experience as
a highlight of the program. During
these seminars, participants gain
global business perspectives and
expand cultural horizons through
interactive company visits and
local tours. Past seminars include
Southeast Asia; Brazil, Peru; Central
Europe; and South Africa.

Cohorts often share that relationships formed during the EMBA will be longtime connections, if not deep friendships. Class sizes are intimate—25-30 students from a multitude of backgrounds and disciplines. "Not only am I getting a great education, but having 24 additional people in my cohort that have depths of knowledge in so many different areas has truly made

me a more well-rounded person" says Dianna Klein, first officer at United Airlines. "That has no price tag; it's absolutely priceless."

For more information, visit **unlv.edu**.

TOP 10 REASONS FOR AN EXECUTIVE MBA

- 1. Confidence Boost
- 2. Stimulating Projects
- 3. New Opportunities
- 4. Leadership Development
- 5. Diverse Experience
- 6. Global View
- 7. Income Potential
- 8. Powerful Peers
- 9. Knowledge to Use
- 10. Great Investment

The Final Word

SEPTEMBER ACCOMPLISHMENTS

he Metro Chamber had a few "firsts" in September - its inaugural MAC Night Out and two new signature events during the annual Washington, D.C. delegation. It also welcomed its largest delegation to date to Washington, D.C., for a week of advancing the Nevada business community's policy priorities and building strategic relationships in our nation's capitol. Here are just a few things the Metro Chamber did for you in September:

- Led a delegation of more than 100 Chamber members for its annual Washington D.C. trip, where the Metro Chamber advanced the Nevada business community's federal agenda on issues such as Interstate 11, water infrastructure, Yucca Mountain, cyber security, federal grants, and more, to Congressional leaders.
- Honored four servicemen and women, as well as The Redneck Riviera and Station Casinos, for their service to the military and community at the Metro Chamber's inaugural Military Affairs Committee "MAC" Night Out at Aliante Hotel & Casino.
- Welcomed the Classes of 2018 as Leadership Las Vegas and Leadership Advance kicked off their respective program years with immersive retreats for class members.
- Heard from Nevada System of Higher Education Chancellor Thom Reilly and Clark County School District Superintendent Pat Skorkowsky on the state of both K-12 and higher education during a Business Power Luncheon at UNLV's Strip View Pavilion.
- Hosted the first Nevada State Dinner Gala in Washington, D.C., which gathered high profile individuals in Nevada business and federal policy for an evening to advance the Metro Chamber's federal agenda.
- Built relationships with members of Congress, Congressional staff, thinktanks, and other special guests at the inaugural Nevada Lights Up the Capitol Reception during the annual Washington D.C. trip.
- Convened the Healthcare Policy Committee for an interactive session with guest speaker Lambert van der Walde, executive director of UnitedHealth Group Center for Health Reform and Modernization, for a discussion on healthcare reform and the current state of play on healthcare policies.
- Engaged in a conversation about nonprofits in Las Vegas with representatives from The Shade Tree, Miracle Flights, Yoga Haven and Three Square at Vegas Young Professionals' Community Conversations event.



- Raised awareness for Autism Speaks and mingled with our fellow VYPeeps at the September Fusion Mixer and Bowl-a-Thon inside the VIP lanes at Red Rock Casino.
- Mixed with more than 200 local businesses in Las Vegas by participating in Las Vegas' Largest Mixer at Texas Station.
- Kicked off the Fall 2017 semester of Chamber University with webinar sessions on building your brand in Southern Nevada, the Nevada Opportunity Scholarship Program, corporate social responsibility, and keeping employees engaged.
- Celebrated milestones with several Metro Chamber member ribbon cuttings, including the dedication of Boys Town's new behavioral health center, the grand opening of Henriksen/ Butler's new Southern Nevada headquarters in Downtown Las Vegas, and the grand opening celebration of Aurelio's Pizza on Craig Rd.



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THURSDAY, OCTOBER 19

11 a.m. – 1 p.m. | Four Seasons Hotel Las Vegas To purchase your seats or table, visit LVChamber.com or call 702.641.5822.

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OCTOBER 2017





U.S. Congressman Mark Amodei

Friday, October 20

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702.641.5822 or LVChamber.com